

April - June 2010

Welcome New Members!

Bondy Properties
Matt & Mary Dale Bondy
1211 E. Main St
New Roads, LA 70760
225-638-4469

Charter Communications
Steven Gorman, VP
701 Westin Oaks Dr
Hammond, LA 70403
985-318-1226

A&W Outdoors
1222 Hospital Rd.
New Roads, LA 70760
225-638-8566

Keep it Local

in 2010!

Shop Pointe Coupee

Commercial Spaces

For a listing of commercial property for sale, spaces for lease, and businesses for sale, visit the Chamber website at:
www.pchamber.org

Look under the economic development page.

Send us your business news or any feedback to help better serve you.

2002 False River Dr.
New Roads, LA 70760
Phone: 225-638-6051

Editor: Courtney Maciasz
cmaciasz@jpturner.com
Macy Financial Services

New Roads Street Fair Brings Visitors to Pointe Coupee

The Greater Pointe Coupee Chamber of Commerce collaborated with Team City, New Roads Main Street, and Pointe Coupee Tourism to help create a new annual event for the City of New Roads. The street fair had over 40 vendors selling a variety of merchandise and delicious foods. Many of Pointe Coupee's talented artisans had their work on display at the future home of City Hall.

Cars and motorcycles lined the street for visitors to view. Live bands provided entertainment for the crowd, while an inflatable play area provided great fun for children. Awards were presented to the cars and motorcycle owners who brought their machines for display.

Many of the local shops reported good sales during the course of the event. Visitors shared that they loved the town and would visit again.

The Chamber would like to thank all of the volunteers with Team City who made this event a success. Also, thanks to the local merchants, City of New Roads, and Pointe Coupee Tourism. We look forward to this event being even bigger and better next year!



Annual Chamber to Chamber Event: Pointe Coupee Welcomes Capitol Region Chamber Members



On July 29th, 2010, the Chamber will welcome members from chambers of commerce in the capitol region visiting New Roads. All members of the Pointe Coupee Chamber of Commerce are invited to attend and network with business owners from these other communities.

The evening will begin with a "walking tour" of New Roads' downtown shops. Local merchants will be staying open later than usual to accommodate this event. The group will meet initially at 6 pm at **Pointe Coupee Gallery**, 329 New Roads Street, New Roads, and then proceed to **Porter's Boutique**, **Roy's Jewelry**, **Still Waters**, **Merle Norman**, **Nelda's Place**, and end at the Ford Room in **Satterfield's Restaurant** at 7 pm.

RSVP is requested. Please email pointecoupeechamber@yahoo.com.

A map of the walking tour can be found on the chamber website under "News and Events: www.pchamber.org.

P.C. Community Foundation Holds Benefit Concert



Five time Grammy winner and Pointe Coupee native, **Buddy Guy**, is coming home to do a benefit concert for the **Pointe Coupee Community Foundation on May 9,**

2010. Some have said the homegrown Blues guitarist is second only to B.B. King, whom he will be touring with this summer.

So, come spend an evening welcoming Buddy home and donating to the foundation that supports the non-profits of the parish through grants for special projects that impact our community.

Buddy Guy Benefit Concert May 9, 2010

Scott Civic Center

Donations: \$100 VIP ticket includes special seating and reception with Buddy following the concert

OR \$50 general admission

Call 225-638-1090 for information and tickets.



**OUR FRIENDS CALL US
THE SHACK.**

In New Roads, there is ONE place to go to serve all your cellular needs..... *the Shack!*



Chamber Applies for Farmer's Market Grant



The Greater Pointe Coupee Chamber of Commerce has applied for a grant from the USDA to help create a farmer's

market.

The grant request was facilitated by staffers with Senator David Vitter's office and Representative Dr. Bill Cassidy's office. The Chamber thanks them for their guidance and letters of support for this funding.

The Chamber plans to collaborate with **Miles Brashier with LSU AgCenter Research & Extension** and the **Pointe Coupee Master Gardeners Program.** The plan will help revitalize commercial space in the New Roads area, increase tourism, parish sales tax revenue, and give an additional direct to market capability to local producers.

If you know of a local producer who would be interested in the farmer's market, please contact director of economic development **Scot Byrd** at 225-240-2280 or pointecoupechamber@yahoo.com.

A Feast for the Eyes!



Visit our new location:
329 New Roads Street
for more festive & tasteful items!

Our polished pewter and pearl necklaces, earrings and bracelets feature the ingredients of Louisiana culinary favorites. Choose from Seafood Gumbo, Red Beans & Rice or Boiled Crabs starting at \$100.



pointe coupée
GALLERY
Because life is a special occasion.

329 New Roads Street | New Roads | 225.618.8003
Tuesday - Saturday 10:00 AM - 5:00 PM

Chamber of Commerce Meets with Congressional Delegation



Director of economic development Scot Byrd and Mayor Tommy Nelson visited our congressional delegation to discuss funding needs for the city and the parish. Funding was sought for widening Hospital Road, alternative energy for New Roads, truancy prevention, a farmer's market, marketing and attraction money, correctional facility training, and support for our broadband grant.



Chamber Welcomes the LSU Mobile Classroom to Pointe Coupee Again for 2010.

Our Partnership with the Business & Technology Center is Highly Valued by the Chamber.



Starting a Business? Expanding a Business?
Have Business Questions?
We're Coming to Livonia to Help You!



YOU CAN SIGN UP FOR ONE DAY OR BOTH DAYS...OR YOU CAN CHOOSE ANY SEMINARS YOU WOULD LIKE TO

First-class business trainers and consultants will be available to help you make your business more successful with **FREE**, intensive, business education seminars. Pre-registration is required for sessions, due to limited seating.

When: Tues., June 22nd – Wed., June 23rd
Where: Livonia Community Center
3611 Lions Club Road
Livonia, LA 70755

To register contact Scot Byrd at:
Phone: 225-638-3500,
Fax: 225-638-9858,
Email:
PointeCoupeeChamber@yahoo.com

For more information go to www.lbt.c.lsu.edu and click on the Mobile Classroom link.

Tuesday, June 22, 2010	
9:00-11:00 a.m.	Starting & Financing Your Business
11:10 a.m.-12:00 p.m.	Working With Your Bank to Get a Loan
1:00-2:45 p.m.	Marketing Essentials
3:00- 4:00 p.m.	Becoming a Money Maker in a Recession

Wednesday, June 23, 2010	
9:00-10:00 a.m.	Customer Service
10:15 a.m. -12:15 p.m.	Basics of Microsoft Excel
1:15 - 2:15 p.m.	Basics of Microsoft Power Point
2:30 - 4:30 p.m.	Basics of Microsoft Word

To Fax: Check boxes next to classes you wish to attend

Name: _____

E-mail: _____

This project is a partnership of Secretary of State, US Dept. of Agriculture Rural Development, Louisiana Economic Development, Louisiana Public Facilities Authority, Louisiana Municipal Association, Capital One, Louisiana Secretary of State, Louisiana Business & Technology Center, LSU Ag Center, and LSBDC Network.

We are an equal opportunity provider, employer, and lender.

Louisiana Small Business Development Center (LSBDC) network operates in partnership with the U. S. Small Business Administration under Cooperative Agreement 9-603001-20019-5 and the Louisiana Department of Economic Development. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.

Visit the Chamber Website!



The Chamber's website has a complete listing of all members, what's happening in economic development, copies of all press releases related to the chamber, and links to other interesting community websites. Check it out!